THE AMERICAS

360 AM

EUROPE

ASIA



360 ASSET MANAGEMENT INTERNATIONAL



ASSET RESCUE & RECOVERY

2020



360 AMI is a global fully integrated Asset Management firm with three decades of hands-on experience in the execution of exceptional Real Estate and Infrastructure projects around the world. We provide a complete spectrum of services, from Distressed portfolios to Special Situations Management, providing the in-house resources required in guiding Challenged Asset portfolios through to full resolution. Our integrated structure provides rapid response capabilities, meaningful cost efficiencies and real-time business solutions.

THE MARKET NEED

Post-Covid challenged assets require Active Asset Management combined with balanced Monitoring, Risk Mitigation and Institutional Governance in achieving Stabilization and ultimately Optimization of Asset Values.

WHO WE WORK WITH

We work with Global Financial Institutions, Banks, Pension Funds, Sovereign Institutions, Life Insurance Companies and pre-eminent Firms in Real Estate seeking to stabilize challenged assets as they work through the Asset Rescue & Recovery Process.

WHAT MAKES US DIFFERENT

We are much more than just guardians or monitors of challenged assets, we are solutions driven active asset managers. We mitigate risk and add value at each and every step of the real estate life cycle. 360's wholistic approach is supported by a tactical knowledge-based team of industry professionals with hands on experience in complex real estate scenarios. From mixed use residential, retail & hospitality projects to large scale entertainment based experiential developments and master planned communities, 360AMI has the capabilities required in attaining the best possible outcomes for assets under duress.

WHO WE ARE



THE 360 TACTICAL ADVANTAGE

360's fully integrated platform provides for comprehensive execution capabilities throughout the Distressed Asset Management process.

360 Asset Management International provides institutional Asset Management with an exceptional track record in active asset repositioning, operational optimization and value enhancement. 360 AMI offers full Asset rescue & Recovery capabilities.

360 Pacifica is a fully integrated infrastructure, mixed-use development and real estate operations company with extensive international experience in large-scale institutional quality projects. Westwood Sustainable Development is our dedicated Project Management Division with extensive experience in large-scale construction and development projects, from new-build to historical restorations.

Saphira Group provides principal capital and financial advisory services. Saphira offers strategic transactional structuring, M&A and capital resources capabilities in the Private and Institutional Investment sectors.

Blueprint Global is a specialized Real Estate Advisory firm with global experience in premium Real Estate projects. Blueprint is an analytics based enterprise employing next generation target market data management and digital communication/media distribution channels in marketing, selling and leasing of residential and mixed-use commercial projects.



A UNIQUE VALUE PROPOSITION

We provide institutional grade Asset Management services with over \$15 Billion of project management experience across the Americas, Europe and Asia.



VISION, OPTIMIZATION & STRATEGIC EXECUTION CAPABILITIES

We 'Act like Owners', actively working to achieve best possible outcomes on the basis of conservative risk mitigation principles.

We create market sensitive asset solutions providing the tactical planning and rapid intervention required in addressing Rescue & Recovery situations. We are proactive, results oriented Asset Management professionals.





ASSET RESCUE & RECOVERY

360 has comprehensive in-house capabilities in responding to complex distressed asset scenarios including real time exit strategies. The typical real estate opportunity in this segment requires multifaceted analytics, strategic planning and complex technical execution skills in achieving optimal outcomes.

Our team of industry specialists bring extensive international experience in crafting solutions to even the most complex and challenging files, from loan portfolios, individual assets and operating entities to traditional debt portfolios, specialized CMBS pools, Corporate restructurings and related Operational restructurings.





ASSET RESCUE & RECOVERY SERVICES

Collateral Asset Management & Risk Mitigation for Distressed Assets, Special Assets and Special Situations Management

- Transactional Due Diligence & Vetting
- O Project Viability
- Feasibility Studies
- Economic Analytics & Analysis
- O Risk Assessments & Strategic Risk Management
- Integrated Project Planning & Project Management
- O Environmental Reviews
- O Entitlements and Permitted Use Management
- O Accounting & Audit, Compliance Oversight
- Asset Disposition Services



360 AMI AN INTEGRATED RESCUE AND RECOVERY PLATED

360 validates market analytics in providing matrix based financial model stress-testing and transactional formation. Our economic review process provides real world market comps in conjunction with highly targeted strategic market analysis.

UNDERWRITING

Disciplined institutional quality underwriting isolates risk and validates underlying transactional economic fundamentals. A value-based methodology assures highest & best returns to stakeholders.

KNOWLEDGE

360AMI benefits from diverse global resources in the execution of market focused analytics, project research, validation and development.







CLOSURE

Implementation of operational & management plans focused on underlying asset performance in conjunction with sustainability. Exit strategy management and ongoing value creation modelling assure the protection of long-term asset values.



RISK

Risk transfer & management, tax management, hedge risks, repatriations & fund management, supported by ongoing active asset management protocols protect longterm value.

MITIGATION

FINANCIAL





ACTIVE SUPERVISION OF THE ASSET RESCUE & RECOVERY LIFE CYCLE

PROJECT SERVICES

- Project Planning
- Master Planning
- Project/Development Management

OPERATIONS

- Sector specific: Mixed-Use, Hospitality, Commercial, Retail
- Human Resources
- Special Situations

REAL ESTATE SERVICES

- Real Estate Support Services
- Blueprint Global

INTEGRATED SUPPORT SERVICES PLATFORM







A TACTICAL, ANALYTICS DRIVEN PROFESSIONAL TEAM

360 AMI is a proactive Asset Management company with extensive expertise in hands-on operational venues. Our strong Analytics Team focuses on facts, raw data and deep analysis in conjunction with comprehensive validation of applicable market conditions in evaluating special asset situations.

360's integrated platform delivers Financial, Business Planning and Execution capabilities that enable timely asset repositioning in conjunction with long-term protection of asset values.









ACHIEVING OBJECTIVES

Our vision, management ideology and disciplined execution expertise allow us to act as project principals with capabilities beyond the boundaries of traditional Rescue & Recovery Groups.

Our extensive operating expertise assures full spectrum asset capabilities where time is not lost with learning curve related delays. We respond with urgency seeking to stabilize then decisively address challenged asset scenarios.



CORE COMPETENCIES

ACTIVE ASSET MANAGEMENT

360 AM

We are efficient, process driven management professionals employing disciplined management protocols in conjunction with real time business management controls at every level of asset operations.

Our technology group assures confidentiality, data security and the protection of our clients and partners business information systems.

360's Business Planning and Budgeting provides for clear deliverables and benchmarking of asset performance.



Governance and Fiduciary Operational Oversight are a core competency; we are committed to acting in the best interests of our Clients, their Boards and related Project Stakeholders.

Our disciplined management platform provides institutional level reporting from appraisals and insurance to managing employees and tax filings.

Our Risk Management Team embraces best practices in providing comprehensive assessments for individual assets based upon real time analytics.

Each and every project we undertake is individually studied and analyzed with the objective of crafting an Asset Plan focused on protecting long-term asset value through optimized market positioning.







PHASE I

Strategic Assessment

- Estimate of Collateral Value
- Credit Analysis and Loan Rating
- Portfolio-level Capital Plan
- Competitive Set Analysis
- Physical Review & Analysis
- Capital needs Assessment
- Regulatory Analysis
- Geo-political Assessment
- Tenant / Consumer Analysis

PHASE II Asset-Level Business Plan Development

- Detailed Asset Management Plan
- Repositioning Plan and Timing
- Staffing Plan and overheads
- Collateral Capital Requirements
- Asset Calendar and critical events
- Reporting plan
- Third-Party Contract presentation
- Cost center plan
- Marketing Plan Development
- On-boarding Asset protocols
- Governance documentation
- Stakeholder approval of plan

- Establish credit needs analysis
- Capital projects v. Collateral Value
- Repositioning Schedule
- Credit Alternatives v. Market

WHY 360AMI? - RE-DEFINING ASSET MANAGEMENT WITH A DISCIPLINED PROCESS DRIVEN SERVICE OFFERING

PHASE III Strategic **Financial Planning**

Capital Stack Analysis

PHASE IV Plan Implementation

- On-board all Assets
- Reporting Module Execution
- Repositioning Execution
- Arrange Capital Execution
- On-going critical management to achieve approved Asset and Portfolio value strategies
- Reporting and Accounting
- Review, Monitor, Optimize

SUPPORT

SPECIAL SERVICES

- Policies & Procedure Development at the Asset Level
- Optimize Organizational Structure and Staffing
- Establish Efficient Process Work Flow
- Implement Integrated Technology Solutions













WHOLISTIC ASSET MANAGEMENT SOLUTIONS

Project Optimization Services Platform

Operations & Execution Resources

A vertically integrated professional services platform providing project Feasibility Analytics, Strategic Master Planning, and optimal Project Market Positioning Strategies

A seasoned Management Team with core expertise in the development, operation and execution of complex mixed use real estate and infrastructure projects globally

A wholistic vision in the creation of sustainable Capital Asset strategies leveraging market proven Financial Solutions, tailor-made Development, Strategic Operations, & Asset Management solutions focused on long-term value creation



360 VISION

Global Asset Management

Global Financial Resources



Active Asset Management resources focused on the optimization and protection of Real Estate, Infrastructure and **Operational Asset Values**

Financial solutions tailored to individual project requirements; Acquisitions, M&A, Distressed Assets Project Re-structuring, Project Optimization and Strategic Exits



360 AMI: VISION, OPTIMIZATION, EXECUTION

360's unique capabilities are enhanced by a privileged network of industry professionals and financial partners. Together, these strategic global relationships reinforce 360AMI's core capabilities in delivering market-tuned solutions in conjunction with meaningful results.



We have delivered more than 300 projects worldwide, including urban, resort, mixed-use, hospitality, green energy, water and transportation. We are committed to creating and building value on behalf of our clients and partners. Our ability to add value to a project lies in our integrated platform. We deliver highly trained professionals in conjunction with proven process optimization to protect underlying asset values and maximize stakeholder returns.

We continually invest in research and development, we have been leaders in the development of professional practices and techniques that have become the standard in the business of global market intelligence, strategic planning, and project execution. Employing the latest technological advances including e-commerce solutions, we constantly strive to find smarter, more innovative business solutions. 360's expertise with exceptional global brands and experiential infrastructure offer engineered client experience capabilities.

Our integrated platform provides broad based expertise across the entire spectrum of project realization. This includes planning, underwriting, development/project management marketing & sales, operations, project financing and asset management. The breadth of our experience enables us to develop comprehensive and optimized solutions focused on project-specific opportunities for our investors, partners and clients around the globe.

360's broad base of International experience has allowed us to build a formidable global network of Industry leading Professional Relationships. This includes branded Hospitality Companies, Banks and Financial Services Companies, major Engineering & Development Firms around the world as well as a solid network of Asset Management Specialists in Europe, The Americas and Asia. These relationships facilitate rapid, qualified response to challenged Assets under even the most difficult circumstances.

From envisioning and planning through to full operational status, 360AMI offers disciplined process management in conjunction with strategic execution capabilities. 360's best-in-class value engineering expertise optimizes project value on a step by step basis throughout a project's evolution.



CANADA

1130 Sherbrooke W. Suite 700 H3A 2M8, Montréal, QC - CANADA

10010 E. Ridgerunner Dr. Scottsdale, AZ 85255 - UNITED STATES

UNITED STATES

LONDON

4 Cavendish Square London W1G 0PG - UNITED KINGDOM

www.360AMI.com